

**It's a GREAT time
to join!**

MB17
SHARE TOMORROW



WHY JOIN FTA DURING MEMBERSHIP BLITZ 2017?

The timing is perfect ... you get on board at FTA with our key events still to come: Truck Driving Championships in June, Safety Summit in July, Annual Conference in August, and Fall Round-Up in October!

Background: Once a year we engage our entire membership in a focus on adding new members to Florida Trucking Association (FTA). Our Third Annual Membership Blitz (MB17) takes place May 17-24.

WHY JOIN FTA AT ALL?

In trucking world, it's always better to hunt in a pack than hunting alone! What is FTA always "hunting" for you?

- **Success in the Florida legislature.** In 2017 alone, we made a major difference for all motor carriers in the state—on GPS jammers, multi-year license plates, a 4th year of major FDOT budgets, and fixing pollution notification. For intrastate carriers, we also got you a huge win on ELD adoption.
- **Success on election day.** In 2016 our PAC supported 23 candidates for Florida Senate and House races. We hand-pick the ones who will be pro-business and pro-trucking. How did we do? 21 wins out of 23! Imagine what we could have done if we'd had more members supporting the PAC.
- **Success in representing you.** We are on a first-name basis with every key official at FDOT, FHP, HSMV, and Florida's FMCSA. We know how to get answers, solve problems, cut through red tape. No one else can represent you like FTA can. This is worth its weight in gold when you find yourself in a tough spot or just not being able to get an answer you want.
- **Success in meeting your needs.** In addition to focusing on what protects you and the industry in Tallahassee and D.C., we zero in on safety; we provide dozens of educational opportunities every year; and we create a network for sharing best practices. Also, because we have a lot of trucking companies in one place, we can get you preferred member benefits on everything from training to towing to technology to employee recruiting.

Trucking companies on their own—one by one—would be able to get exactly 0% of this work done. That's what we mean by "hunting in a pack."

MB17 INCENTIVES

New members who join during the Blitz enjoy these perks!

- New 2017 memberships offered at 33% discount.
- New members get one Annual Conference registration at 20% discount.
- All new members during the Blitz are entered for FREE Annual Conference registration drawing.
- During AC, each new member and the person who invited them will be recognized from the stage.

You win when we ALL win. There is strength in numbers. The ALL is the key thing.

- **Our Voice** is larger when you join FTA.
- **Your Team** gets better when you join FTA.
- **Your Relationships** get stronger when you join FTA.
- **Your Safety Training** gets maximized when you join FTA.
- **Our Capacity** to solve your problems increases when you join FTA.

For between \$400 and \$4,000, depending on the size of your fleet, you can join the pack that's doing more to help trucking in Florida than anyone else. Plus you get the bonus that your dues allow you to have 5 individual members at no extra cost.

Check with our **CEO Ken Armstrong** (850-459-1256, ken@FLTrucking.org) or **Brad Pruitt, chair of the Member Recruitment Committee** (903-908-3336, bpruitt@verticalag.com), or **Dot Butler on the FTA staff** (850-222-9900, dot@FLTrucking.org) in order to get information about MB17 and FTA membership!

More about FTA is on the website: www.FLTrucking.org

WE ARE ALL IN THIS TOGETHER, AND THERE IS STRENGTH IN NUMBERS!