

Global Logistics and Supply Chain Technology

Standards
05.02 Describe and contrast the different modes of transportation and their advantages/disadvantages.
Objectives
The student will be able to: contrast the advantages of the trucking industry when compared to the rail industry.
Essential Questions
Explain how the trucking industry is better suited to partner with every intermodal entity and how the infrastructure critical to that fact.
Agenda/Lesson
<p>Introduction:</p> <ul style="list-style-type: none"> ● Bell Ringer: What are the 3 methods of ground transportation? Which one is the most versatile? <p>Lesson:</p> <ul style="list-style-type: none"> ● Whole Group Lesson with a video: <i>PBS NOW: Keep on Trucking?</i> http://www.pbs.org/now/shows/535/ <p>Students will be given the attached True or False Handout. They will spend 5 minutes answering the questions with their best guess. After that is completed, the students will watch a 20-minute video on the PBS NOW website entitled: <i>Keep on Trucking?</i> After the video is completed, the students will answer the True or False questions on the same handouts.</p> <p>Closure:</p> <ul style="list-style-type: none"> ● Check for Understanding: The answers will be review with the students to show common misperceptions.
Materials
<ul style="list-style-type: none"> ● Elmo/Projector ● Computer/Projector ● Miscellaneous
Assessment
<ul style="list-style-type: none"> ● Quiz ● Activity ● Observation