

**2017 Event
June 15-17
Daytona
Beach**

FLORIDA TDC SPONSORSHIP OPPORTUNITIES

With venues such as the Daytona Beach Ocean Center, the Hilton Beachfront Resort, and Daytona International Speedway hosting the 2017 Florida Truck Driving Championships, the Florida competition and associated entertainment events make ours a one-of-a-kind opportunity. The massive Ocean Center Exhibit Hall and Arena will provide indoor comfort for course and pre-trip. With family and corporate fun up and down the world's most famous beach, companies can host drivers, executives, and customers in a first-class event that not even TDC Nationals can match in terms of individual attention, unique destinations, and lifetime memories.

The Florida TDC has long been among the largest and best in the nation. Now, in its new Daytona Beach home, FTDC is in a class by itself. Sponsors can make the event a corporate retreat for clients and executives, including VIP reception opportunities at the Speedway, Ocean Center, and Hilton. Drivers and families will anticipate the TDC and then remember it forever.

Become a major part of the competition, camaraderie, and quality that are Florida TDC Daytona Beach 2017.

FLORIDA TDC PRESENTING SPONSOR: \$25,000

One Available

- Exclusive "Presented by" position in all signage and publicity
- Right of first refusal for 2017
- Major sponsor exclusivity—no other supplier (if you are a supplier) in your space can be a major sponsor at the \$10,000 level
- Preference in equipment utilization
- Premium double hospitality suite at Ocean Center (\$1,000 food and beverage credit)
- Premium hospitality suite at Hilton (\$1,000 food and beverage credit)
- Premium VIP suite at Speedway Spectacular
- Two featured tables at Awards Banquet
- On-stage speaking opportunity at Awards Banquet
- Equipment display location
- Prominent display in social media posts (pre/post/onsite)

CHECKERED FLAG SPONSORS: \$10,000

Four Available

- Two Each for Awards Banquet and Speedway Spectacular
- Featured position in all signage and publicity
- Right of first refusal for 2017
- Second preference in equipment utilization
- Premium hospitality suite at Ocean Center (\$1,000 food and beverage credit)
- Premium hospitality suite at Hilton (excluding food and beverage)
- Premium VIP suite at Speedway Spectacular
- Featured table at your sponsored event
- On-stage speaking opportunity at your sponsored event
- Equipment display location
- Prominent display in social media posts (pre/post/onsite)

FINISH LINE SPONSORS: \$5,000

Four Available

- Welcome Reception, Driver Gift, Family Fest, Herman Fauss Scholarship Golf Tournament
- Inclusion in all signage and publicity
- Premium hospitality suite at Ocean Center (excluding food and beverage)
- Featured table at Awards Banquet
- Speaking opportunity at your sponsored activity
- Prominent display in social media posts (pre/post/onsite)

START YOUR ENGINE SPONSORS: \$2,500

Eight Available

- Grand Champion Trophy, Pre-Trip Competition, Bullpen, Written Test, Driver of Year Award Ceremony, Chairman's Reception, Volunteer Gifts, Orientation
- Inclusion in all signage and publicity
- Hospitality suite at Ocean Center (excluding food and beverage)

COURSE OBSTACLE SPONSORS: \$1,000

Six Available

- Signage at your sponsored obstacle location

SUPPORTERS: Not a sponsor, but still want to show your support and be listed in the TDC printed program?

\$700 \$500 \$300

PRICING FOR ADDITIONAL HOSPITALITY SUITES AT OCEAN CENTER

- Suites are allocated on a first-come, first-served basis.
- Suites do not include food and beverage which must be contracted with Ocean Center.

Premium suite: \$600

Standard suite: \$400

Double suite: \$750 (limited number available)

All Sponsorships will be awarded on a first-come, first-served basis.



FLORIDA TDC SPONSORSHIP COMMITMENT



YES! We want to sponsor safety development and driver skills through the 2017 Florida TDC!

Company Name: _____

Representative attending TDC: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

Email: _____

Billing Information

Name on Card: _____

Card Number: _____

CW: _____ Expiration (MM/YY): _____

Billing Address: _____

City/State/Zip: _____

Signature: _____

Sponsorship Level:

FLORIDA TDC PRESENTING SPONSOR: \$25,000

CHECKERED FLAG SPONSORS: \$10,000

FINISH LINE SPONSORS: \$5,000

START YOUR ENGINE SPONSORS: \$2,500

COURSE OBSTACLE SPONSORS: \$1,000

SUPPORTERS: Not a sponsor, but still want to show your support and be listed in the TDC printed program?

\$700 \$500 \$300

Daytona International
Speedway



FOR MORE INFORMATION ON SPONSORSHIPS, CALL (850) 777-9900