

SHARE IN THE REWARDS *FTA Membership Benefits*



When you become a member of the Florida Trucking Association, you gain a unified voice, a dynamic network, and a valuable toolbox. Here's what that looks like in detail:



- > **A powerful advocacy group** that continually works with lawmakers, agencies and interest groups to make sure your business competes on a level playing field.
- > **Florida Truck News magazine**, which is a publication dedicated to trucking in Florida. This publication is filled with hot topic articles, best practice information and regulatory updates.
- > **The FTA Annual Membership Directory**, which puts your name at the fingertips of the industry statewide. This invaluable resource lists all carriers, allied members, specialized councils, legislators, and more.
- > **Periodic e-mails** that synthesize the emerging news in the trucking industry, so you don't have to spend time culling through the news pile for important details.
- > **Networking opportunities** at the many FTA events held throughout the year. These meetings give you time to meet others in your industry—to make crucial business contacts or to find a mentor who's been through it all.
- > **Specialized training opportunities** in varied locations statewide. Your technical staff and safety crew will have multiple opportunities to get top-notch training from industry leaders, both in-person and online.
- > **Peer support and career-building opportunities** through our specialized professional groups: FTA Safety Management Council and FTA Technology & Maintenance Council. These groups meet quarterly to learn best practices and train on the latest equipment and products.
- > **Public image campaigns** telling Floridians the value and professionalism of trucking.
- > **Important updates on industry trends** and information from national and state-level sources.
- > **Regulatory updates** and information synthesis in plain language—so you can easily understand how proposed laws and regulations will affect you.
- > **Mentoring opportunities** from trucking leaders: find a mentor to help you grow your business or lend a hand to an up-and-coming manager. Both gain valuable insight and professional development from our mentoring program.
- > **A direct connection to the information you need.** FTA offers technical assistance on regulatory issues, from state agencies such as the Florida Department of Transportation and Department of Highway Safety and Motor Vehicles to the Federal Motor Carrier Safety Administration.
- > **Unique member savings programs** for the products you already use, including software, educational materials, drug testing, and more.
- > **Leadership opportunities** are available through the FTA Board of Directors, Council of Delegates, or one of the major councils or committees that oversee and guide the Association.

join now

COMBINE YOUR HORSEPOWER WITH OURS.
Fleet dues start at \$395/yr and Allied dues are only \$495

Call (850) 222-9900 or visit www.FLTrucking.org

New members joining during the year receive a prorated discount!

**FLORIDA
TRUCKING**
ASSOCIATION

